

University of Lincoln Fairtrade Policy

At the University of Lincoln, both staff and students are committed to supporting, using and promoting Fairtrade. In order to promote the Fairtrade agenda the University of Lincoln has established a Fairtrade Steering Group.

The Fairtrade Foundation has outlined five goals for a Fairtrade University and our commitment to them is as follows:

1. Sale of Fairtrade Products: Fairtrade foods are made available for sale in all campus shops wherever possible. Fairtrade foods will be used in all catering and bar outlets on campuses. Where this is not possible, there is a commitment to begin to use Fairtrade foods in these establishments as soon as it becomes possible to do so.

2. Hospitality: Fairtrade foods (for example, tea and coffee) are made available wherever possible through hospitality catering to all faculties and corporate services for use in meetings, with the commitment to increasing the use of Fairtrade foods at meetings as it becomes possible to do so. The Steering Group will encourage and support staff to purchase Fairtrade products where there are collective beverage arrangements.

3. Promotional Activity: The University and the Student Union will promote the sale of Fairtrade products via the following methods:

- Articles and other appropriate material to be included on the University's website, Fairtrade Blog and in the Student Union publications.
- Promotion of the Fairtrade Mark will take place in other appropriate publications and internal communications. The annual activities for Fairtrade Fortnight will be promoted through the Marketing and Communications department to update readers with major developments.
- Fairtrade Foundation materials will be displayed on notice boards, in academic, service and residential buildings, promoting commitment to Fairtrade foods.
- Promotional materials will be displayed in every place where Fairtrade foods are sold.
- The University will commit itself to running a series of promotional events during the academic year, including Fairtrade Fortnight. The Fairtrade Steering Group in collaboration with other appropriate bodies is responsible for organising this.

4. Fairtrade Steering Group: The Fairtrade Steering Group will meet at least once a term. Its job will be to continuously monitor and improve the University's approach to Fairtrade. The Steering Group will include representatives from the following groups: Catering Services, Students' Union Executive, Students' Union Management, appropriate student interest groups

5. Fairtrade Policy: This policy will be communicated throughout the University, and efforts to support Fairtrade will be strongly encouraged. The policy will be reviewed on an annual basis.



UNIVERSITY OF
LINCOLN



UL STUDENTS' UNION
www.lincolnsu.com